

Research on Education Practice Mode of Ideological Politics in Colleges and Universities

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Abstract: In the new situation, adapting to the development of the times and the needs of the ideological change of college students and exploring the practical mode of ideological and political theory courses are important contents of the reform of ideological and political theory courses in colleges and universities. As an important concept of higher education and an important content of the reform of talent cultivation mode in colleges and universities, practical education has attracted great attention from domestic education experts and scholars. Based on the author's learning and practical experience, this paper firstly analyzes the theoretical connotation of the practice of ideological and political education in colleges and universities, then it discusses the strategy to construct the community of the practical education community in colleges and universities and it finally figures out the realization path of the community of ideological and political education in colleges and universities.

1. Introduction

With the development of economy and society in our country, the reform of higher education has entered a critical stage, new problems and situations have emerged in the practical education work of colleges and universities in our country, which urgently need to be paid attention to. In order to achieve the ideal effect and create a new situation in ideological and political education in Colleges and Universities, in the final analysis, it is necessary to build a practical education community of ideological and political education in colleges and universities[1]. Effectively combine the government, universities, enterprises and society, cooperate with each other, promote each other and form the resultant force of practical education. In order to realize the seamless docking in each link of ideological and political education practice in colleges and universities, so as to carry on the comprehensive guidance on the whole, and systematically construct the community of ideological and political education practice education in colleges and universities[2].

2. The Theoretical Connotation of Ideological and Political Education Practice in Colleges and Universities

From the perspective of Marxist philosophy, practice is an activity produced by human beings to change the objective world and a creative activity for human self-improvement. It is not only the subjective transformation of the objective world, but also the activity of the subject to create their own. In the process of the subject to create their own, is not only the process of material practice, but also the process of the subject consciousness objectification; From the point of perspective of pedagogy, practice refers to the conscious and planned activities undertaken by teachers and students, the purpose of which is to promote the all-round development of students. In the perspective of ideological and political education, practice is to transform the subjective world while transforming the objective world, to improve the level of human understanding, and to meet the needs of human beings in production, social interaction and spiritual life, to finally realize the free and all-round development of human beings. There is a close relationship between practice and education. Education itself is the meaning of practice and the by-product of practice. The essence of practical education is to cultivate talents with social responsibility, innovative spirit and practical ability. To explore the practical education methods of ideological and political work in colleges and

universities, we must be based on the ideological and political work of colleges and universities to practice the goal of educating people. On the basis of following the law of ideological and political work, the law of teaching and educating people and the law of students' growth, establishing the basic principles of cultivating people through practice in ideological and political work and constantly improving our working ability and level.

3. The Construction Strategies of the Community of Practical Education in Colleges and Universities

3.1 Adhere to the problem-oriented principle and enhance the pertinence of ideological and political education practical education in colleges and universities.

Sticking to the problem orientation embodies the Marxist world outlook and methodology, which is also the party's fine tradition and valuable experience. The problem is the target of practice and education. Holding the problem orientation, facing up to the existing problems and starting from the problems is the "golden key" to open up the ideological and political education practical education work in colleges and universities. Nowadays, the society is in the "deep water area" of reform and opening up, and various contradictions and problems are showing a tendency of multiple occurrence. In particular, the problems of ideological understanding and practical interests are intertwined, People are under the impact of diverse cultures, and it is becoming increasingly difficult to reach a consensus on a particular issue. The problems existing in the field of ideological and political education cannot be separated, nor can they be avoided. In the process of practical education, we should adhere to the problem orientation, the core of which is to identify the problem. In the face of ubiquitous problems in various forms of expression, "one-size-fits-all" is obviously not the best solution[3].

3.2 Adhere to the principle of joint development and sharing through consultation, and find the greatest common denominator of "government, enterprise, school and society".

First, we should adhere to the principle of consultation and brainstorming. The development of ideological and political education in colleges and universities should not be a hot topic in colleges and universities, but should give full play to the strength of colleges and universities, government, enterprises, society and other aspects. Constantly integrate resources and clarify the responsibilities and rights of each interest subject, so as to give consideration to the interests and concerns of the school and other stakeholders while building the "education practical education community in colleges and universities", and reflect the wisdom and creativity of the group. Second, colleges and universities should adhere to the principle of joint construction, give full play to the unique advantages and potentials of both schools and enterprises, forming a cluster effect. Insisting on the government leading, the school enterprise exerting the main role and cooperating in various ways to build the community of ideological and political education practice in colleges and universities.

3.3 Adhere to the principle of practical innovation and find out the synergies between government, enterprise, school and society.

Colleges and universities should, according to the actual conditions of the economic and social development in their respective regions, formulate practical education programs suitable for colleges and universities in accordance with social needs, specialty characteristics of their own schools and characteristics of enterprises. Together with the government, enterprises and the market to promote the ideological and political education in institutions of higher learning practice of community building. Whether it is pairwise cooperation or four-way cooperation, the first thing is to find the joint point of cooperation. On the one hand, the government has the responsibility to encourage higher vocational colleges, enterprises and society to participate in talent training with legal and policy leverage; Secondly, enterprise talent input and technological innovation need the support of government and the intelligence support of vocational colleges. It can be seen that, in terms of collaborative education, the convergence point is based on social responsibility and

education's perspective of public welfare, to gather resources of government, enterprise, school and community to form talent cultivation synergy.

4. Realization Path of Education Practical Education Community of Ideological and Political Education in Colleges and Universities

4.1 Focus on the actual teaching of ideological and political education and strive to create practical platforms for educating people.

First, build a platform for moral education practice. The practice of moral education is the foundation of college student, the key to their sound and perfect personality, and the bridge to the subjective and objective world of the contact. College educators should grasp the ideological characteristics of college students in the new era, actively organize and carry out moral education practice activities and promote students' ideological and moral quality. To build a platform for moral education practice, we should not only play the leading role of teachers, but also play the main role of students[4]. Based on students' interest and emotion, it guides students to carry out various moral education practice activities, builds a platform for moral education practice and promotes students' ideological awareness and moral cultivation.

Second, build a professional cultural practice platform. Professional cultural practice platform is a good way to improve college students' understanding of self-learning. Professional culture has the characteristics of profession, industry and diversity. Through the practical platform of professional culture, students can understand the culture of their major, establish future life planning and establish professional ethics. For example, the school attaches great importance to the humanities accomplishment and professional quality education, has always been in accordance with the requirements of the higher vocational education training target, including the humanities knowledge, mental health, healthy personality, social skills and the ability to communicate with people, language power of expression, such as the humanities, professional ethics, professional quality, professional spirit, professional ability and the quality education of the ability of innovation, are integrated into the ideological and political theory course standard and the talent training scheme, and are integrated into the whole process of personnel training. In order to strengthen the training of vocational accomplishment, skill level, innovation consciousness and practice ability of higher vocational students.

4.2 Integrate resources of all parties in order to realize the four-wheel drive of practical education.

First, promote the education teaching reform of ideological and political theory courses in colleges and universities, carry out practical teaching, and improve students' participation in practical education. Teachers insist on the student-based teaching, let students hands-on operation, hands-on experience. Deepen the reform of practical teaching and pay attention to the cultivation of students' professional quality. Second, it takes patriotism education base, red cultural relics, traditional cultural relics and military museum base as the starting point to carry out experiential emotional edification. Establish a good atmosphere of patriotism and love for the traditional culture of the motherland among college students. Third, we will strengthen financial support. The construction of ideology needs the financial guarantee of the state and relevant departments. Education cannot be carried out without the support of special funds. To coordinate the ideological and political education work in colleges and universities, financial security is a key link.

4.3 Clarify the boundaries of responsibilities and create a new pattern of collaborative practice and education among the four parties.

The difficulty of strengthening ideological and political education in colleges and universities and cultivating qualified talents with high quality and marketability lies in the promotion of coordinated education among government, enterprises, society and higher vocational colleges. Therefore, the government should play a leading role, to attach importance to the practical

education of ideological and political education in colleges and universities, and provide policy guarantee for the practical education of ideological and political education in colleges and universities. As the main body of practical education, colleges and universities should play the main role, constantly improve the effectiveness of ideological and political education in colleges and universities, and constantly improve the quality of personnel training in colleges and universities. As beneficiaries and participants of ideological and political education in colleges and universities, enterprises should actively provide help for the practical education of ideological and political education in colleges and universities, and provide necessary support for the practical education of ideological and political education in colleges and universities. Society is an organic link between the government, universities and enterprises, which provides a buffer belt and a link for the ideological and political education practice in colleges and universities, and coordinates the possible conflicts between the four[5]. At the same time, through its own close organic cohesion of the four, to realize the government leading, the main body of the university, enterprise participation, social cohesion of the four collaborative construction of ideological and political education practice education community work pattern.

4.4 The government, enterprises and society actively participate in the teaching of ideological and political education in colleges and universities to realize the joint management of the four-party linkage process.

The joint management of school-enterprise linkage process is conducive to changing the traditional situation that theory is more important than practice, professional knowledge is less important than technology application, and professional skills are more important than humanistic qualities in higher vocational education. And it is conducive to highlighting the social demand orientation of vocational specialty setting, optimizing curriculum setting and promoting the organic integration of scientific knowledge, ideological and moral character, humanistic quality and practical ability. Through the establishment of a highly qualified teaching team of ideological and political education with "strong politics, good business, strict discipline and correct style", a scientific and perfect educational and teaching work system and management mechanism are established. The social practice in and out of school and the base of moral education provided a strong guarantee for the cultivation of students' humanistic quality, vocational skills and professional spirit.

5. Summary

The rich and operable practical links of ideological and political theory courses are an important way to train college students' cognition of Marxist practice and an effective way to practice Marxist practice. The autonomy and creative features of Marx's practical view can guide college students to perceive society and experience life in practice comprehensively and through multiple channels, which is helpful to realize the combination of ideological and political theory education and internalization.

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